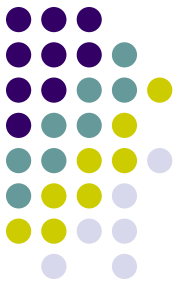


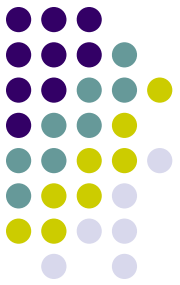
Role of entrepreneurial leadership

by
N. H. ATTHREYA



WHY THIS UNIT?
WHY FOR THIS AUDIENCE?
WHY AT THIS TIME?
WHY BY THIS FACULTY?

TYPES OF KNOWING:



knowing to know (recall)

knowing to do

knowing to decide to do

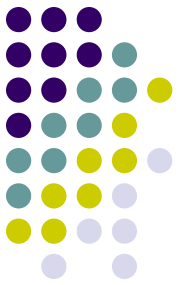
knowing to decide to get done

“Thoughts that do not look
towards action
are an abortion
and a treachery”

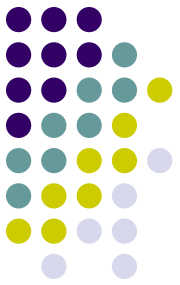


Romain

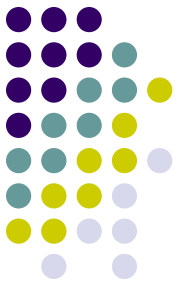
Rolland



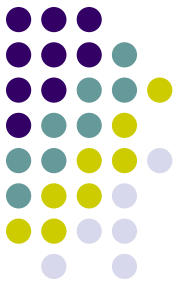
ENTERPRISE AS A CAREER OPTION



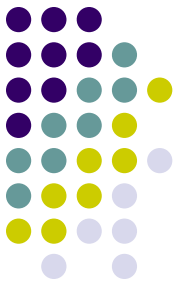
BOSS, MANAGER, LEADER?



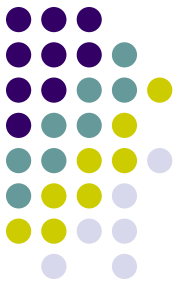
“WHY DON’ T THEY?”



LIST, SHARE

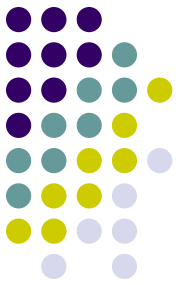


ESSENCE OF ENTERPRISE

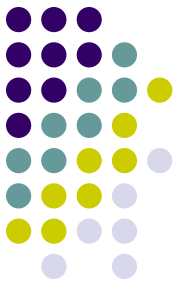


FIND A NEED AND FILL IT

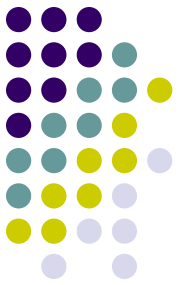
A legitimate need
met legitimately



A LAND OF OPPORTUNITIES



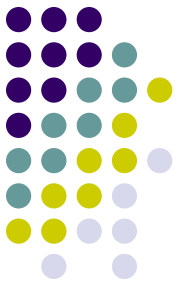
SO MANY THINGS
NOT DONE
AND SOME MANY THINGS
NOT DONE WELL ENOUGH
IN ONE AREA
OPPORTUNITIES GALORE



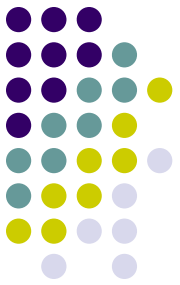
DO SOMETHING
FOR SOMEONE
SOMEWHERE



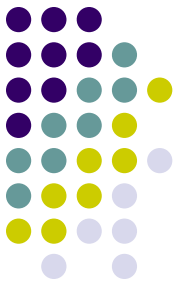
RAJKOT SURVEYS



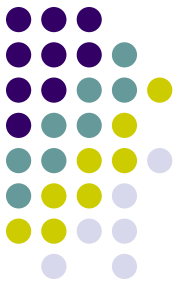
“ I HAVE FALLEN IN LOVE ”



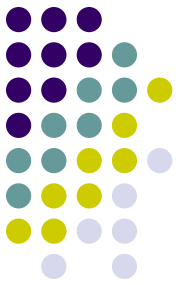
THE SKILL OF ORGANIZING



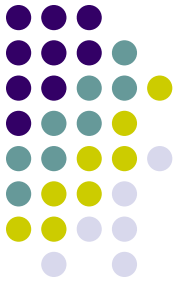
AFTER an ENTERPRISE, WHAT?



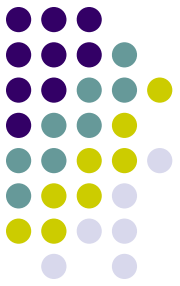
IIM stories



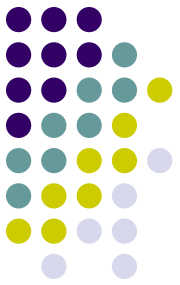
SABARMATI WATER?



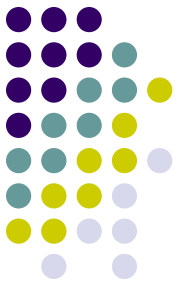
WIN-WIN



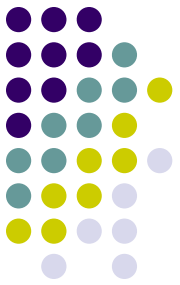
Aaj aaj hi atyarey



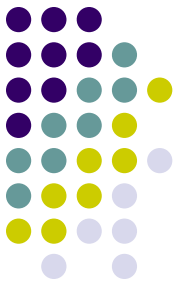
NATURAL ADVANTAGE



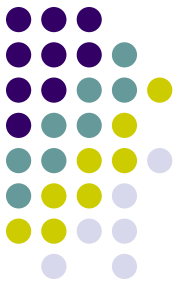
JOY OF ENTERPRISE



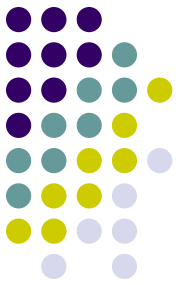
A FLOWER OF FREEDOM



A HOBBY? PART TIME

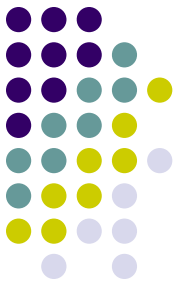


WHEN FULL TIME -
YOU HAVE A CHOICE



THE DIARY OF AN ENTERPRISE LEADER

TWO HANDICAPS



1. Our educational system
2. Our colonial tradition

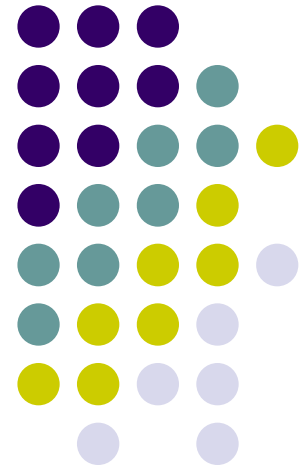
The ultimate challenge

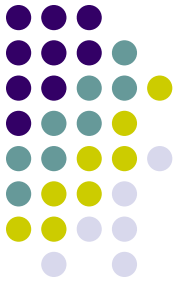
... I do not think we would ever conquer this country, unless we break the very backbone of this

nation, which is her spiritual and cultural heritage, and, therefore, I propose that we replace her old and ancient education system ...

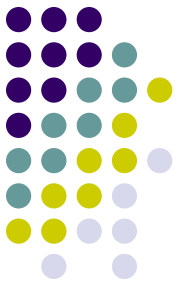
Lord Macaulay Feb.2, 1835

In the British parliament

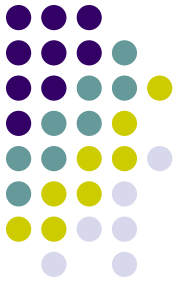




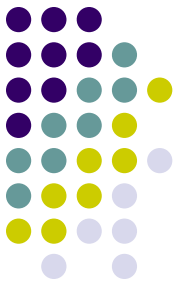
SUCCESS



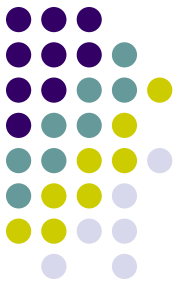
PREPARATION +
OPPORTUNITY +



+ LUCK



+ PLUCK



+ BLESSINGS